

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
500008-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National	National

Billing Address:

Message & Media Inc
Attention: Accounts Payable
100 Albany Street, Suite 200B
New Brunswick, NJ 08901
USA

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Friends Of Chris Murphy D	October 25-October 28, 20	

Flight Dates	Order #	Alt Order #
10/25/12 - 10/28/12	500008	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/26/12	430A EYEWITNESS NEWS	430-5A	---TF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/25/12 4:39 AM 430A EYEWITNESS NEWS 430-5A :30 DSCMT130H \$325.00 NM 2 WFSB F 10/26/12 4:41 AM 430A EYEWITNESS NEWS 430-5A :30 DSCMT130H \$325.00 NM									
2	10/25/12	10/26/12	Eyewitness News	5am - 5:30am	---TF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/25/12 5:27 AM Eyewitness News 5am - 5:30am :30 DSCMT130H \$500.00 NM 1 WFSB F 10/26/12 5:29 AM Eyewitness News 5am - 5:30am :30 DSCMT130H \$500.00 NM									
3	10/25/12	10/26/12	Eyewitness News	5:30a - 6am	---TF--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/25/12 5:46 AM Eyewitness News 5:30a - 6am :30 DSCMT130H \$800.00 NM 1 WFSB F 10/26/12 5:58 AM Eyewitness News 5:30a - 6am :30 DSCMT130H \$800.00 NM									
4	10/25/12	10/26/12	Eyewitness News	6am - 6:30am	---TF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/25/12 6:15 AM Eyewitness News 6am - 6:30am :30 DSCMT130H \$1,200.00 NM 2 WFSB F 10/26/12 6:25 AM Eyewitness News 6am - 6:30am :30 DSCMT130H \$1,200.00 NM									
5	10/25/12	10/26/12	Eyewitness News	6:30am - 7am	---TF--	:30	2	\$1,200.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/25/12 6:41 AM Eyewitness News 6:30am - 7am :30 DSCMT130H \$1,200.00 NM									

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6	10/25/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am	---TF--	:30	2	\$300.00	NM																																													
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7	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----S	:30	1	\$1,100.00	NM																																													
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9	10/25/12	10/26/12	10am-11am	10am - 11am	---TF--	:30	1	\$450.00	NM																																													
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10	10/25/12	10/26/12	11a-12p Price Is Right	11am - 12pm	---TF--	:30	1	\$1,200.00	NM																																													
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11	10/25/12	10/26/12	Eyewitness News	12pm - 12:30PM	---TF--	:30	1	\$750.00	NM																																													
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14	10/25/12	10/26/12	3pm-4pm Syndication	2:58pm-4pm	---TF--	:30	1	\$500.00	NM
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15	10/25/12	10/26/12	4p-5p Dr. Oz	4pm-5pm	---TF--	:30	1	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---TF-- 1 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 4:22 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCMT130H \$950.00 NM									
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---TF-- 2 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Th 10/25/12 6:15 PM Eyewitness News 6pm - 6:30pm :30 DSCMT130H \$2,100.00 NM 1 WFSB F 10/26/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 DSCMT130H \$2,100.00 NM									
19	10/25/12	10/26/12	Inside Edition	7pm - 7:30pm	---TF--	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---TF-- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/25/12 7:26 PM Inside Edition 7pm - 7:30pm :30 DSCMT130H \$1,500.00 NM									
20	10/25/12	10/26/12	Entertainment Tonight	7:30pm - 8pm	---TF--	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---TF-- 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 DSCMT130H \$1,500.00 NM									
21	10/27/12	10/27/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	2	\$500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
500008-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Friends Of Chris Murphy D		October 25-October 28, 20	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/27/12	10/27/12	NCAA Football Reg. Seas	11:00am - 7:00pm	-----S-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/27/12 5:26 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 DSCMT130H \$500.00 NM 2 WFSB Sa 10/27/12 6:34 PM NCAA Football Reg. Season 11:00am - 7:00pm :30 DSCMT130H \$500.00 NM									
22	10/25/12	10/26/12	Late Night with David Lett	11:35pm - 12:37am	---TF--	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 10/26/12 11:49 PM Late Night with David Letterman 11:35pm - 12:37am :30 DSCMT130H \$950.00 NM									
23	10/25/12	10/28/12	Eyewitness News	11PM - 11:35PM	---TFSS	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TFSS 2 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/27/12 11:24 PM Eyewitness News 11PM - 11:35PM :30 DSCMT130H \$1,900.00 NM 2 WFSB Su 10/28/12 11:29 PM Eyewitness News 11PM - 11:35PM :30 DSCMT130H \$1,900.00 NM									
24	10/28/12	10/28/12	60 Minutes	7pm - 8pm	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 7:56 PM 60 Minutes 7pm - 8pm :30 DSCMT130H \$9,000.00 NM									
25	10/28/12	10/28/12	Criminal Minds	1135pm-1235am	-----S	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/28/12 12:33 AM Criminal Minds 1135pm-1235am :30 DSCMT130H \$525.00 NM									
26	10/27/12	10/27/12	Criminal Minds	1135pm-1235am	-----S-	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/27/12 12:30 AM Criminal Minds 1135pm-1235am :30 DSCMT130H \$525.00 NM									
Total Spots							37		

Gross Total \$45,550.00

Agency Commission \$6,832.50

Net Amount Due \$38,717.50

Payment Terms Net 30 Days

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